

McREEVA

OPERATIONAL CONSULTANTS

**Find the friction.
Fix the operation.
Build for growth.**

Practical operations consulting for growing businesses that need clearer processes, better systems and teams that work together effectively.

WHAT McREEVA DOES

I find the operational problems quietly costing your business money, time and growth, then work with you to fix them. That can mean recovering missed revenue, simplifying a broken process, documenting critical knowledge, improving how teams work across functions, or building practical systems using tools you already have.

SERVICES

A practical guide to how we can work together

HOW MCREEVA CAN HELP

Operational problems rarely stay in one place.

They show up as duplicated work, missed revenue, manual processes, unclear ownership, inconsistent reporting, departmental silos and knowledge that lives in one person's head.

McReeva works across the operation to understand what is really causing the friction, then implements practical fixes that people can actually use.

A simple route from problem to better operations

- 01 DISCOVER** Free 20–30 minute conversation to understand what is happening.
- 02 DIAGNOSE** Find where money, time, ownership or efficiency is being lost.
- 03 FIX** Implement the process and working-practice changes, not just recommendations.
- 04 BUILD** Create useful documentation, trackers, dashboards and automation.
- 05 EMBED** Make sure the new way of working can hold as the business grows.

START HERE

Discovery & Diagnosis

Discovery Call | Free | 20–30 minutes

A short conversation to understand your situation, what is getting in the way and what a useful Diagnosis should focus on. No obligation.

Operations Diagnosis

A focused investigation into where money, time or efficiency is being lost, ending with a prioritised and practical action plan.

SCOPE	PRICE
Single area: one process, team or system	£750 – £1,500
Whole-company diagnosis	£2,500 – £5,000

PROCESS IMPROVEMENT

Fix what is costing the business.

Once the problem is clear, I can implement the solution directly. The goal is not a report that sits on a shelf; it is a better way of working.

Revenue Recovery Audits

Review invoices, contracts and billing records to identify overcharges, duplicate payments and revenue that is owed but was never billed.

MODEL	PRICE
Contingency: no recovery, no fee	20–30% recovered

Flat-fee audit	£500 – £2,000
Hybrid	£250–£500 + 10–15%

SOP & Process Documentation

Turn how the business actually works into clear, usable documentation so critical processes do not live only in one person's head.

SCOPE	PRICE
Single process	£250 – £600
Department SOP set: 3–8 processes	£1,000 – £3,000
Full operations manual	£3,000 – £8,000+

CROSS-FUNCTIONAL OPERATIONS

Help the business work as one business.

Many operational failures are not really “process” problems in isolation. They happen between people and teams: information does not travel, ownership becomes territorial, handoffs are unclear, hierarchy slows problem-solving, or one department optimises its own work without understanding the impact elsewhere.

I work across the business to identify those barriers and then help redesign the way teams actually work together: who owns what, how information moves, where decisions sit, how issues escalate and which tools or routines make collaboration easier.

WHY THIS IS COMPANY-WIDE

A communication failure that appears in one department usually involves at least one handoff, dependency or decision elsewhere. For that reason, the core offer is designed around cross-functional improvement rather than an isolated one-team “fix”.

What the engagement can include

- Interviews and workflow mapping across the teams involved
- Identifying siloed working, duplicated effort and broken handoffs
- Clarifying ownership, decision rights and escalation routes
- Redesigning communication rhythms, handoffs and cross-team working practices
- Implementing practical tools, trackers or shared ways of working
- Working with teams while the changes bed in, then reviewing what is and is not sticking

Indicative pricing

ENGAGEMENT	PRICE
Cross-functional diagnosis & operating map	£2,500 – £5,000
Focused implementation across connected teams	£5,000 – £10,000
Whole-company cross-functional improvement	£10,000 – £25,000+
Embedding & optimisation support	£750 – £2,000/month

Final scope depends on company size, number of teams, complexity of handoffs and the level of implementation support required.

SYSTEMS & AUTOMATION

Make the tools you already have work harder.

Custom operational tools and automation designed around the way your business works. Wherever practical, I use software you already pay for rather than adding another platform.

Trackers, Dashboards & Automation

Automated trackers and reporting systems that replace manual, error-prone spreadsheets and make the information people need easier to see and act on.

SCOPE	PRICE
Small tracker / automation	£300 – £800
Mid-size dashboard: multiple data sources	£800 – £2,000
Complex build: macros, forecasting, multi-sheet systems	£2,000 – £5,000+
Ongoing maintenance	£150 – £500/month

SCALE READY

Get operationally sorted for growth.

For businesses ready to tackle several operational issues together, Scale Ready combines Diagnosis, Process Fix and System Build into one engagement, priced at a discount versus booking each element separately.

READY TO TALK?

Start with a free 20–30 minute Discovery Call. We can talk through what is happening, where the biggest opportunity may be and whether McReeva is the right fit to help. +44 7360 721196

Prices shown are indicative ranges. Every engagement is scoped to the needs of your business.